



Sponsorship Opportunities - Impact & Benefits

BEU Black Dress Ball & Financial Literacy – March 27, 2027

Executive Banquet, New Castle, Delaware

Title Premium Sponsor: \$ 75,000 (Limit -1) - Opening Speaker Opportunity

- Private Table – Ball Tickets for 20 VIP Guests
- Logo Placement on Digital Screens, Signage & Program
- Logo Placement – All Printed Materials
- On-site Signs and Banners
- Name Recognition on the PFP Website
- BEU Social Posts Name Recognition
- Name Recognition in Post-Event Outreach (wrap-up stories)
- Photos and Video Content Captured at the Event
- Logo Visibility - All Event Social Media Print and Video Ads (60 days of exposure)
- Brand Placement - Stage Backdrop
- Prominent Logo Placement on the Step and Repeat Banners and Gift Boxes
- Meet-and-greet Sessions and Photo Opportunities with the Event's Talent
- First Right of Refusal to Sponsor Future Events
- Option to Request Additional Benefit

Gallant Sponsor: \$ 50,000

- Live Mentions
- Ball Tickets for 10 Guests
- Logo Placement on Digital Screens & Program
- On-site Signs and Banners
- Name Recognition on the PFP Website
- Social Posts Recognition
- Gift Bag Inclusion - All Attendees
- Name Recognition in Post-Event Outreach

Legend Sponsor: \$ 10,000

- Live Mentions
- Ball Tickets for Five (5) Guests
- Logo Placement on Digital Screens & Program
- Social Posts Recognition
- Name Recognition on the PFP Website

Fearless Sponsor: \$ 5,000

- Live Mentions
- Ball Tickets for Two (2) Guests
- Logo Placement on Digital Screens & Program
- Name Recognition on the PFP Website

Pivotal Sponsor: \$ 2,500

- Ball Ticket for One Attendee
- Logo Placement on Digital Screens
- Name Recognition on the PFP Website

Kind Sponsor: \$ 1,000

- Name Recognition on the PFP Website
- Honorable Mention Wrap-up Story